

ORDER



Orders
Order / Rev: 48664
Alt Order #: 09782918
Product Desc: AFP
Estimate: 1873
Flight Dates: 08/28/12 - 09/03/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: GENERAL

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Prosperity
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	30	\$31,120.00	\$26,452.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$31,120.00	\$26,452.00	0.00
Totals	30	\$31,120.00	\$26,452.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	27%	\$31,120.00
Market	100%	\$115,259.26

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	5%	\$5,762.96
WCWJ	0%	\$0.00
WJXT	30%	\$34,577.78
WJXX	8%	\$9,220.74
WTLV	30%	\$34,577.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/28/12	08/31/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM - TWTF - -	:30	3	\$80.00	P-1	0.00	NM	3	\$240.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- TWTF - -				3	\$80.00		0.00			
E 2	WTEV	08/28/12	08/31/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM - TWTF - -	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- TWTF - -				3	\$750.00		0.00			

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/28/12	08/31/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	- TWTF - -	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 5P															
E 3	WTEV	08/28/12	08/31/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	- TWTF - -	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- TWTF - -	3		\$650.00		0.00						
E 4	WTEV	08/28/12	08/31/12	Letterman Letterman	CM	11:35 PM-12:35 AM	- 1111 - -	:30	4	\$220.00	P-1	0.00	NM	4	\$880.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1111 - -	4		\$220.00		0.00						
E 5	WTEV	08/28/12	09/02/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	- 1112 - -	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
CBS 47 NEWS 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1112 - -	5		\$850.00		0.00						
E 6	WTEV	08/28/12	08/28/12	Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM	- T - - - -	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- T - - - -	1		\$3,200.00		0.00						
E 7	WTEV	08/30/12	08/30/12	Jaguars Pre-Season Jaguars Pre-Season	CM	8:00 PM-11:00 PM	- - - T - - -	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
JAGS PRESEASON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - T - - -	1		\$6,000.00		0.00						
E 8	WTEV	08/31/12	08/31/12	Fri Reg 2 CSI: NY	CM	9:00 PM-10:00 PM	- - - - F - -	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
CSI NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - - F - -	1		\$2,200.00		0.00						
E 9	WTEV	08/31/12	08/31/12	Fri Reg 3 Blue Bloods	CM	10:00 PM-11:00 PM	- - - - F - -	:30	2	\$2,600.00	P-1	0.00	NM	2	\$5,200.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - - F - -	2		\$2,600.00		0.00						
E 10	WTEV	09/01/12	09/01/12	Sat Reg 3 48 Hrs Mystery	CM	10:00 PM-11:00 PM	- - - - - S -	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
48 HRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - - - S -	2		\$1,200.00		0.00						
E 11	WTEV	09/03/12	09/03/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	M - - - - -	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	M - - - - -	1		\$80.00		0.00						
E 12	WTEV	09/03/12	09/03/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	M - - - - -	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
CBS 47 NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	M - - - - -	1		\$750.00		0.00						
E 13	WTEV	09/03/12	09/03/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	M - - - - -	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	M - - - - -	1		\$650.00		0.00						
E 14	WTEV	09/03/12	09/03/12	Letterman Letterman	CM	11:35 PM-12:35 AM	M - - - - -	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
DAVID LETTERMAN															

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E 14	WTEV	09/03/12	09/03/12	Letterman Letterman	CM	11:35 PM-12:35 XM	- - - - -	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	M- - - - -		1		\$220.00		0.00					
E 15	WTEV	09/03/12	09/03/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	- - - - -	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
CBS 47 NEWS 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	M- - - - -		1		\$850.00		0.00					
													Totals	30	\$31,120.00